

## Countdown Begins for the 27th Expomed Eurasia Fair!

**Expomed Eurasia Fair, which will be held for the 27th time at Tüyap Fair and Congress Center in the Büyükçekmece, Istanbul between March 19-21, 2020, is preparing to host over 35,000 Turkish and foreign medical and healthcare professionals and over 1,000 companies and their representatives from 50+ countries. Supported by the Republic of Turkey Ministry of Trade, the fair stands out as an unrivaled business platform for the medical industry in Turkey and Eurasia.**

Organized by **Reed Tüyap Fuarçılık A.Ş.**, the fair will offer visitors the chance to experience electro medical equipment, laboratory tools and equipment, all kinds of devices and equipment used in the fields of orthopedics, physical therapy and rehabilitation, ambulances and related systems, equipment for hospital infrastructure, and consumables used in medical practices. Moreover, since 2018, the fair has included products that can be sold without a prescription such as natural supplements, vitamins, food supplements, dermo-cosmetics, and mother-baby-child products.

### **Do not miss out on the chance to visit the fair for free!**

Visited by tens of thousands of industry professionals and businesspeople every year, the fair turns Istanbul into a global medical hub for three days. Hurry to get your invitation to visit the fair free of charge, which is predicted to generate a business volume of USD 1 billion for the medical and healthcare industry, before it is too late. With the e-invitation you can get until February, you can visit the fair without having to pay any fees or wait in line and network with hundreds of companies. To get your e-invitation now, visit [www.expomedistanbul.com](http://www.expomedistanbul.com)

### **Expomed Will Host Innovation Talks!**

The Innovation Area, which will be co-organized at the Expomed Fair with the support of the Istanbul Medical Supplies Import, Export and Sellers Association (MASSIAD) and the Istanbul Health Industry Cluster (ISEK), will once again welcome companies and start-ups that are willing to introduce their innovative products to professionals in a dedicated area.

This special area will also serve as a hub for many events in the fair. Visitors will be able to attend Innovation Talks, hosted by Health Communicator Serap Öcal, at certain time intervals during the fair. In this area, panelists made up of acclaimed scientists who are experts in their fields, hospital managers and physicians will discuss and delve into topics such as "Technologies Transforming the Healthcare Industry, Artificial Intelligence in Healthcare, Biotechnology, Digitalization in Healthcare Services, Smart Foods and Remote Therapy.

**For more information about Expomed Eurasia, please visit [www.expomedistanbul.com](http://www.expomedistanbul.com)**