

## **The countdown has begun for Expomed Eurasia the Leading Medical Fair of Eurasia!**

**Istanbul is gearing up to become the heart of the medical world. The eagerly awaited trade show Expomed Eurasia is just around the corner. Being organized uninterruptedly for the past 30 years, the event is gearing up to host hundreds of exhibiting companies from both Türkiye and around the globe, as well as tens of thousands of visitors.**

There are only a few days left until Expomed Eurasia. Interest in the fair, organized by RX Tüyap, which will take place at the Tüyap Fair and Congress Center in Istanbul on April 25-27, 2024, is high. With the participation of more than 700 domestic and international companies and company representatives from 25 countries, the fair will take place in 8 halls covering an area of 80,000 square meters.

During the 3-day event, which turns Istanbul into the heart of the medical world, professionals from the health industry will hold meetings with exhibiting companies. They will also have the opportunity to closely examine innovative products and services that shape the future of the medical world, while hospitals, clinics, and healthcare centers will meet new suppliers.

As the most important specialized trade fair in the Eurasian region for medical devices, medical supplies, and health, Expomed Eurasia will feature nearly 1000 brands in categories such as electro-medical equipment and technologies, orthopedics-physical therapy-rehabilitation, medical consumables and disposable products, hospital and medical facility management, as well as food supplements and vitamins as part of over-the-counter products.

### **Innovation Area: The Showcase of Innovative Products and Services**

Counting the days to host hundreds of exhibitors and tens of thousands of visitors from Türkiye and abroad, Expomed Eurasia, as the longest-running and only medical fair in Türkiye, continues its mission to propel the health industry into the future. Organized in collaboration with Istanbul Health Industry Cluster Association (İSEK) and RX Tüyap, the Innovation Area will bring together start-up companies and innovative products and services developed in the medical field with visitors and angel investors throughout the fair. This special area located in Hall 6 will also shed light on the industry with seminars and panel programs addressing the most current topics in the health sector.

### **Indonesia - Türkiye Business Forum at Expomed Eurasia Fair**

On the first day of the 31<sup>st</sup> Expomed Eurasia Fair, April 25, a business forum organized by the Indonesian Medical Device Manufacturers Association (ASPAKI) and OSTİM Medical Industry Cluster will pave the way for strengthening investments in the health sector between Indonesia and Türkiye. Critical issues related to the transformation and development of the healthcare industry in Indonesia will be addressed at this forum, with speakers from the Medical Device Industry Association affiliated with the Indonesian Ministry of Health and the Ministry of Health of the Republic of Türkiye.

**The list of exhibiting companies and fair tickets can be found at [expomedistanbul.com](http://expomedistanbul.com)!**

Türkiye continues to bring its success story in the healthcare sector to the world in Istanbul, the meeting point of 2 continents, with the Expomed Eurasia Fair. Anyone who wants to catch up with the latest trends of the ever-growing, changing, and developing medical world can visit [www.expomedistanbul.com](http://www.expomedistanbul.com) to learn about the companies they will meet at the fair and to purchase admission tickets.