

Expomed Eurasia Opens Doors to

New Investment Opportunities in the Healthcare Sector!

As the only medical trade fair in Türkiye and the largest of its kind in the region, Expomed Eurasia is gearing up to welcome industry professionals for the 32nd time. In 2025, the event continues to serve as a prominent platform where medical products, services, and innovative solutions are showcased, driving the future of the healthcare industry.

Bringing together the latest trends and technologies in the medical sector under one roof, Expomed Eurasia will take place from April 24–26, 2025, at the Tüyap Fair and Congress Center in Istanbul. Leading companies in healthcare will meet decision-makers and industry professionals throughout the three-day event.

The Heart of the Healthcare Industry Beats in Istanbul

With its broad product range, Expomed Eurasia stands out as a comprehensive exhibition encompassing medical analysis, diagnostics, treatment, prevention, rehabilitation, and laboratory products and systems, as well as hospital equipment and cutting-edge technologies.

The fair will also feature a dedicated area for Over the Counter (OTC) products, wellness solutions, herbal medicines, dietary supplements, personal care, dermo-cosmetics, and natural products.

Organized by RX Tüyap and supported by the Republic of Türkiye Ministry of Trade, Expomed Eurasia is held with the contributions of Türkiye's leading healthcare associations, including TUMDEF, SEİS, and SADER.

A Strategic Hub for International Collaboration and New Investment Opportunities

As a key contributor to Türkiye's vision of becoming a hub for medical technologies, Expomed Eurasia positions itself as an international meeting point that will shape the future of healthcare. This year, the fair aims to host over 650 domestic and international companies and welcome more than 35,000 visitors from over 120 countries.

Local manufacturers will have the opportunity to showcase their brands globally, forge new collaborations, and explore investment opportunities that will emerge directly through the fair.

Covering 70,000 square meters across 6 halls, Expomed Eurasia 2025 will feature a wide array of product groups, including electromedical equipment, laboratory technologies, hospital infrastructure, medical facility management solutions, medical consumables, orthopedics, physical therapy and rehabilitation products, and OTC healthcare items.

Shaping the Future of the Industry on One Platform

Biomedical engineers, hospital and healthcare institution procurement managers, pharmacists, pharmaceutical warehouse representatives, and laboratory professionals from across Türkiye — including Ankara, İzmir, and Eastern Anatolian provinces — as well as from the Middle East, Africa, Central Asia, and the Balkans, will convene in Istanbul to explore business opportunities.

Expomed Eurasia 2025 offers these professionals a unique chance to connect directly with industry-leading companies and build valuable commercial partnerships that will shape the future of healthcare.