



## **The Future of the Medical Sector is Discussed in Istanbul: Expomed Eurasia Opened Its Doors!**

Organized by RX Tüyap, Expomed Eurasia, a cornerstone event within the medical industry started at the Tüyap Fair and Congress Center in Istanbul on April 25th. Marking its 31st edition, the event serves as a hub for medical professionals to explore the latest advancements in medical devices, supplies, and healthcare. With over 700 domestic and international exhibiting companies from 25 countries, the trade show provides a platform for visitors to discover cutting-edge innovations in medical materials, devices, and technology.

Spanning across 80 thousand square meters, Expomed Eurasia hosts more than 700 local and international companies and representatives, including those from Türkiye. Visitors can explore the latest offerings from nearly 1000 brands across various categories such as electro-medical equipment and technologies, orthopedics, physiotherapy, rehabilitation, consumables, disposable products, hospital build and medical facility management, and over-the-counter products.

The event serves as the business hub for the entire medical industry. Berkan Öner, General Manager of RX Tüyap, expressed his gratitude to all exhibitors and visitors during the official opening ceremony, emphasizing Expomed Eurasia's long-standing position as the premier medical fair in Eurasia. Mr. Öner also highlighted the potential for forging new business connections at the event, underscoring its significance for industry professionals.

### **Innovation Area welcomes creatives minds**

Innovative products and services, particularly those developed by start-up companies, are showcased in the Innovation Area, a collaboration between RX Tüyap and the Istanbul Health Industry Cluster Association (İSEK). This special area also hosts seminars and panels addressing pertinent issues within the health industry. Sponsors such as Fonbulucu and Bome Trivitron provide insights into the entrepreneurship ecosystem, access to finance in health technologies, and introduce their respective services. Additionally, the Techno Catalog Platform by the Turkish State Supply Office is presented in the Innovation Area, along with discussions on future visions in health and digital health.



### **Groundbreaking technologies at Expomed Eurasia**

Expomed Eurasia introduces groundbreaking innovations to attendees, such as the the Mobile X-ray Device, by ASELSAN. This device, designed to meet the diverse needs of the healthcare sector, boasts mobility and digital imaging capabilities. Notably, it is the first time this entirely national and local product is exhibited at Expomed Eurasia. With its ability to swiftly capture high-quality images in emergency situations, the device stands out with its 32kW power.

The event serves as a platform for showcasing Türkiye's accomplishments in the healthcare sector to the global audience, leveraging Istanbul's strategic position as the meeting point of two continents. Expomed Eurasia will continue to unite Türkiye's achievements in the healthcare industry with the global community until April 27th.

For further information about the fair, including a list of exhibiting companies and ticket purchases, please visit <https://expomedistanbul.com/en>